

# **AUTO MATTERS**

The Professional Business Magazine

## THE MAGAZINE'S BRAND VISION

Get updated with the future of the automotive service industry with AUTO MATTERS magazine.

As an international meeting place for the industry, dealership trade and maintenance and repair segment, it provides a major platform for business and technological knowledge transfer.



The Dedicated Professional Monthly Magazine for Industry

## KEY FOCUS OF THE MAGAZINE

Parts & Components
Auto AftermarketAccessories &
Customizing
Body & Paint
Car Wash, Care & Detailing
Connectivity & Autonomous Driving
Diagnostics & Rapair
Digital Solutions & Services
Electrics & Electronics
Oils, Lubricants & Fuel
Tires & Wheels

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### READERSHIP

CEO's. Top Management, Marketing & Sales Directors, Business
Leaders from the Parts & Components, Auto Aftermarket Accessories
& Customizing, Body & Paint, Car Wash, Care &
Detailing, Connectivity & Autonomous Driving, Diagnostics & Rapair,
Digital Solutions & Services, Electrics & Electronics, Oils, Lubricants
& Fuel, Tires & Wheels

## 2025 AD SPECIFICATIONS

Trim Size of the Magazine 21.0 cms x 28.0 cms

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630 x 100	4200	6500	8000				
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ANNUAL SUBSCRIPTION

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# The Professional Business Magazine

### 2025 PUBLICATION SCHEDULE

S.No.	Issue	Issue Date	Deadline	Editorial Plans
1.	January	20th January	10th January	Auto Parts, Oil/Lubricants
2.	February	20th February	10th February	Auto Aftermarket/oil
3.	March	20th March	10th March	Oil/Lubricants
4.	April	20th April	10th Apri	Auto Component/Oil Spl
5.	May	20th May	10th May	Global Auto Parts/Lubricants
6.	June	5th June	1st June	Oil/Lubricants/Auto Parts
7.	July	20th July	10th July	Tires & Wheels Special
8.	August	20th August	10th August	Oil/Lubricants/Garages
9.	September	20th September	10th September	Auto Components & Parts
10.	October	20th October	10th October	Global Aftermarket Special
11.	November	20th November	10th November	Global Automotive Edition
12.	December	10th December	5th December	Special Edition

<sup>\*</sup> Subject to change, without notice

# CIRCULATION & CIRCULATING COUNTRIES

Print Copies: 45,000 Each Edition
Digital: 75,600 Copies to our e-subscribers

INDIA Country wise circulation in percentage

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