

T KITS+

IR KITS

PERFECTLY COMBINED

kits de

A

# AUTO MATTERS

The Professional Business Magazine

## THE MAGAZINE'S BRAND VISION

Get updated with the future of the automotive service industry with AUTO MATTERS magazine.

As an international meeting place for the industry, dealership trade and maintenance and repair segment, it provides a major platform for business and technological knowledge transfer.

**AUTO  
MATTERS**

The Dedicated Professional  
Monthly Magazine for  
Industry

### KEY FOCUS OF THE MAGAZINE

Parts & Components  
Auto Aftermarket Accessories &  
Customizing  
Body & Paint  
Car Wash, Care & Detailing  
Connectivity & Autonomous Driving  
Diagnostics & Repair  
Digital Solutions & Services  
Electrics & Electronics  
Oils, Lubricants & Fuel  
Tires & Wheels

# AUTO MATTERS

The Professional Business Magazine

## READERSHIP

CEO's. Top Management, Marketing & Sales Directors, Business Leaders from the Parts & Components, Auto Aftermarket Accessories & Customizing, Body & Paint, Car Wash, Care & Detailing, Connectivity & Autonomous Driving, Diagnostics & Repair, Digital Solutions & Services, Electrics & Electronics, Oils, Lubricants & Fuel, Tires & Wheels

## 2026 AD SPECIFICATIONS

Trim Size of the Magazine	21.0 cms x 28.0 cms
Type Area of the Page	19.0 cms x 26.0 cms
Bleed Size	22.0 cms x 29.0 cms
Material Accepted	Digital files. (High Res PDF/EPS etc.)

### SEND ALL ADVERTISEMENTS & PROOF TO:

Production Department: AUTO MATTERS  
C 2073A, Sushant Lok 1, Gurgaon 122 001 India

### FOR ASSISTANCE ON ADVERTISING: CALL

9999489614 | +91 124 3539078

### €uros

• Full page (Inside Text)	...	4200
• Front Cover	...	5,800
• Inside Covers	...	4,500
• Back-Cover	...	5100

### PRINTED INSERTS

• Single Leaf-2pages	...	600
• Double Leaf-4pages	...	1,000

MID PAGE POSTER ... 2,000

ANNUAL SUBSCRIPTION ... 250



### €uros

Newsletter:  
Number of Subscribers: 75,600

SINGLE : 1400  
TWO: 2600  
THREE: 3800

Website Banner Ad Rates			
PIXELS	3 months	6 months	1 year
630 x 100	4200	6500	8000
250 X 250	3750	5000	6500

# AUTO MATTERS

The Professional Business Magazine

## 2026 PUBLICATION SCHEDULE

S.No.	Issue	Issue Date	Deadline	Editorial Plans
1.	January	20th January	10th January	Auto Parts, Oil/Lubricants
2.	February	20th February	10th February	Auto Aftermarket/oil
3.	March	20th March	10th March	Oil/Lubricants
4.	April	20th April	10th April	Auto Component/Oil Spl
5.	May	20th May	10th May	Global Auto Parts/Lubricants
6.	June	5th June	1st June	Oil/Lubricants/Auto Parts
7.	July	20th July	10th July	Tires & Wheels Special
8.	August	20th August	10th August	Oil/Lubricants/Garages
9.	September	20th September	10th September	Auto Components & Parts
10.	October	20th October	10th October	Global Aftermarket Special
11.	November	20th November	10th November	Global Automotive Edition
12.	December	10th December	5th December	Special Edition

*\* Subject to change, without notice*

## CIRCULATION & CIRCULATING COUNTRIES

Print Copies: 45,000 Each Edition

Digital: 75,600 Copies to our e-subscribers

INDIA *Country wise circulation in percentage*

NEIGHBORING INDIA

(Sri Lanka, Pakistan, Bhutan, Burma, Nepal, Bangladesh)

CHINA

JAPAN

FAR/SOUTH EAST ASIA

(Korea, Singapore, Thailand, Philippines, Indonesia, Malaysia, Vietnam)

MIDDLE EAST

(U.A.E, Kuwait, Turkey, Saudi Arabia, Qatar)

AUSTRALIA / NEW ZEALAND

GERMANY/FRANCE/ITALY/NETHERLANDS/BELGIUM

DENMARK/FINLAND/GREECE/CZECH/SLOVAK/SPAIN/POLAND/SWEDEN/SWITZERLAND

UK

USA

